

## FEBUARY CONTENT CALENDER

SUN	MON	TUE	WED	THU	FRI	SAT
	A MED AS	900		BLACK HISTORY MONTH CELEBRATION	2 5 FASHION TRENDS YOU SEE FOR SPRING	3 MY FAVORITE BLACK BRANDS OR DESIGNERS
4 FILM A SUNDAY RESET DAY	5 PLAN A VALENTINE'S DAY TRIP	O VALENTINE DAY DATE NIGHT IDEAS	7 VALENTINE INPSIRED MEALS IDEAS	8 VALENTINE/ GALENTINE BASKET IDEAS	SUPER BOWL SNACKS + MEAL IDEAS	CREATE A HOW TO VIDEO OF YOUR CHOICE
FILM YOUR REACTION TO THE SUPER BOWL HALF TIME	POST ABOUT YOUR FAVOURITE COMMERCIAL	SHOWCASE A BLACK BRAND	DATE NIGHT OUTFIT IDEAS	FAVOURITE CYM ROUTINE	I6 NATIONAL PIZZA DAY CELEBRATION	SHOW YOUR 2024 IN A PICTURE SLIDE
18 NATIONAL DRINK WINE DAY PAIRINGS	Q&A: HOST A Q&A SESSION WITH YOUR FOLLOWERS	20 NATIONAL LOVE YOUR PET DAY	2I BEHIND THE SCENES OF FILMING AN EVENT OR DAY IN THE LIFE	22 SHARE YOUR FAVORITE SONGS	23  NATIONAL  BANANA  BREAD DAY  FILM A BAKING  VIDEO	24 BLACK HISTORY MONTH CELEBRATION
25 GO ON LIVE WITH YOUR FOLLOWERS	26  BLACK HISTORY  MONTH  CELEBRATION	HOST A LIVE COOKING CLASS	28 SHARE YOUR FAVORITE PODCASTS	TGIT: SHARE YOUR PLANS FOR THE WEEKEND,		
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## FRESH IDEAS FOR INFLUENCERS

Utilize this Febuary content calendar to generate fresh ideas, and feel free to adjust the topics and themes to align with the days you typically receive the most engagement. The timing of each post is up to you, and this list can be adapted for use on any social media platform. Check out our detailed list below, and customize the content to your liking!

- Start a weekly or monthly series where you share your favorite books, movies, podcasts, or other forms of entertainment with your audience.
- Collaborate with home decor brands to showcase your interior design style through room makeovers or decor hauls.
- Document your travels to different cities or countries and share travel guides, tips, and recommendations with your followers.
- Host themed parties or gatherings and share party planning tips, DIY decor ideas, and recipes with your audience.
- Partner with beauty and skincare brands to share your skincare routines, makeup tutorials, and product reviews with your followers.

- Create themed lookbooks featuring the latest fashion trends for the upcoming season and share them on your blog or social media platforms.
- Collaborate with fashion brands to showcase their new collections through styled photoshoots or try-on hauls
- Host a virtual styling session where you provide personalized fashion advice and recommendations to your followers based on their individual preferences.
- Attend fashion shows or industry events and share exclusive behind-the-scenes content with your audience.
- Organize a clothing swap or closet clean-out event where you invite your followers to trade or donate gently used clothing items.