

APRIL 2023 - CONTENT CHALLENGE

SUN	MON	TUE	WED	THU	FRI	SAT
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2	3 YOUR EXPERIENCE DINING AT A TRENDY RESTAURANT	4 SHARE YOUR PERSONAL STORY AND HOW IT LED YOU TO THE FASHION/LIFESTYLE INDUSTRY	5 RECORD A VIDEO OF YOURSELF COOKING YOUR FAVORITE MEAL	6 SUNBOX & SHOWCASE ALL THE EXCITING PR PACKAGES	7 5 SPRING FASHION TRENDS YOU NEED TO KNOW ABOUT	8 5 SPRING FASHION TRENDS YOU NEED TO KNOW ABOUT
9 BENEFITS OF PRACTICING GRATITUDE IN DAILY LIFE	10 GO-TO HAIRSTYLES FOR BUSY MORNINGS	11 SHARE YOUR FAVORITE SONGS, PODCASTS OR PLAYLISTS	12 DISCUSS YOUR ALL-TIME FAVOURITE TRAVEL DESTINATION	13 COACHELLA OUTFIT/BEAUTY INSPO	14 COACHELLA OUTFIT/BEAUTY INSPO	15 FILM A HOW TO VIDEO OF YOUR CHOICE
16 HOW TO NETWORK AND BUILD RELATIONSHIPS I N THE FASHION INDUSTRY	17 FAVORITE WORKOUT ROUTINE	18 FBEHIND THE SCENES OF FILMING AN EVENT OR DAY IN THE LIFE	19 Q&A: HOST A Q&A SESSION WITH YOUR FOLLOWERS	20 CHOOSE THE PERFECT PAIR OF SUNGLASSES FOR YOUR FACE SHAPE OR SPRING	21 5 FASHION BRUNCH OUTFITS	22 SHOPPING HAUL
23 CREATE A MOOD BOARD FOR SUMMER/EVENTS	24 BEST AND WORSE FASHION CHOICES OF COACHELLA	25 TELL A FUNNY PERSONAL STORY ABOUT YOURSELF	26 SELF-CARE ROUTINE AND THE PRODUCTS YOU USE	27 5 WAYS TO STYLE A MIDI OR JEAN SKIRT FOR ANY OCCASION	28 TGIF: SHARE YOUR PLANS FOR THE WEEKEND,	29 HOW TO TRANSITION YOUR WARDROBE FROM WINTER TO SPRING
30 DISCUSS THE REASONS BEHIND YOUR PASSION FOR THIS INDUSTRY						